

CLARK STATE FOUNDATION BOARD OF DIRECTORS

Wednesday, April 15, 2020

Lifesize Virtual Meeting

Minutes

Directors present: Don Lynam (Chair), David Ball, Cindy Barnett, Dr. Jo Alice Blondin, Bill Brougher, John Brown, Nettie Carter-Smith, Shashi Chadha, Sharon Doyle, Sue Evans, Katherine Hoptry, Mitch Hurst, Joe Monnin, Steve Neely, Paul Newman Jr., Kerry Pedraza, Patti Phillips, Jo Ann Rigano, and Ben Vollrath

Staff present: Adele Adkins, Dr. Theresa Felder, Lo Houser, Karen Hunt, Dr. Tiffany Hunter, Kathy Nelson, Toni Overholser, Larry Wakefield, and Christa Bostick (recorder)

Welcome. Chair Don Lynam called the meeting to order at 11:33 a.m. and welcomed everyone. He thanked everyone for adapting to this new way of meeting, and congratulated Dr. Blondin and Clark State for being proactive throughout the coronavirus situation and for adapting to the modified work plan in a very timely manner.

Highlight. John Fimiani, CEO and Co-Founder of Upward Brand Interactions, presented his findings and recommendations on research he conducted for Clark State regarding the viability of a name change.

John recently conducted a brand survey for the college. Inputs were received from community members, staff, faculty, and students. Clark State's image and reputation are very highly ranked in all areas by participants. The concept of a name change was discussed; given Clark State's approval to offer two Bachelor degrees. Overwhelmingly, all participants agreed that a name change to Clark State College would be favorable. This name would be indicative of the highest degree conferred. Dr. Blondin noted a name change does not affect Clark State's participation in AACC (of the 1,200 community colleges, approximately 1/5 offer some form/fashion of bachelor's degrees) or our recent accreditation (we had spoken about the bachelor's degrees throughout the self-study and it is also embedded in our mission to allow for different types of degree programs at Clark State). The issue of a name change will be considered by Clark State's Board of Trustees, in the future.

Toni will forward the presentation to Board members after today's meeting.

Minutes. Bill Brougher presented the minutes from the January 15, 2020 meeting. Nettie Carter-Smith moved to accept, Jo Ann Rigano seconded, and the minutes were approved by unanimous voice vote.

Financial Statements. Kathy Nelson presented the financial statements for the period ending February 29, 2020 showing a fund balance of \$13,580,200 and reflecting an increase of \$94,571 since December. Kathy added that the market is not doing well right now but we will continue to monitor the investments. Finance Committee will meet next week to discuss and take a closer look at what is going on with market which will help determine the budget and scholarships for the coming year. Nettie Carter-Smith moved for approval, Sharon Doyle seconded, and the motion to accept the financials was approved by unanimous voice vote.

COMMITTEE REPORTS

Finance/Audit/Investment Committee. Chair Bill Brougher reported that the Committee met earlier today for the sole purpose of approving the Form 990. Matt Shroyer of Clark Schaefer Hackett presented the Form 990 which was approved by the Committee. Bill made a motion on behalf of the Committee to accept the Form 900 and have it filed with IRS, Steve Neely seconded, and it was approved unanimous voice vote. Bill also mentioned that the Committee will meet next week. Anyone interested in a copy of the 990, please let Toni know.

Resource Development Committee. Chair Jo Ann Rigano reported that since the last Board meeting in January, the Committee has met twice. She was happy to announce that we cleared approximately \$5,000 from the Presidential Awards Banquet last fall. This year's banquet will take place on September 16.

There are two fundraisers that we might consider in the future. One is an alumni "Clark State Day" at a Dayton Dragons game. There would be no cost to us, and we would get a percentage of ticket sales. The other is to offer a pair of Clark State socks for a minimum \$50 donation. However, due to the current situation with coronavirus, all fundraisers are on hold.

Governance Committee. Chair Kerry Pedraza reported that the Committee met on February 11. The Committee discussed edits to the bylaws and will present a final draft at the May Board meeting. The Committee also discussed finding potential Board members to represent the Xenia/Jamestown and Bellefontaine areas. Please submit any recommendations to Toni.

Scholarship Committee. Chair Nettie Carter-Smith reported that the Committee last met on March 26. Due to coronavirus, we may not be able to offer as many scholarships in the coming year. The Committee also updated mentor guidelines for the Scholars Program. She added that summer semester scholarship application opens today and ends April 30.

Friends of PACC. Chair Paul Newman Jr. reported that the Committee met on April 9. They discussed the current situation with coronavirus and the impact that will have on the annual appeal and gala. Choir of Man performance took place on February 29; the pre and post show celebrations were a success.

Adele Adkins added the following:

- The Michael Bolton performance/gala is been tentatively moved from May 1 to June 16; there is a contract but we are waiting for word from Governor and/or performer on how to proceed
- Diamond Rio is scheduled 2 days later
- Holding on annual appeal for now
- Quiet but busy at the PAC; reaching out to patrons via emails and videos
- PAC will be participating in the "Light It Blue" campaign to honor healthcare employees, first responders and essential workers on the front lines. Buildings will be lit in blue with messages thanking workers as well as encouraging messages to our students. PAC employee, JR Riechers is donating his time and personal lighting equipment to make this happen.
- PAC staff have participated in student calling campaign

STANDING REPORTS

Chairman's Report. Don Lynam reminded everyone that tax day, which is traditionally today, April 15, has been moved to July 15 due to coronavirus. He extended happy birthday wishes to John Brown.

Board of Trustees Report. On behalf of the Trustees, David Ball reported that Clark State's response to the coronavirus has been stellar and commended employees for quickly and successfully moving to an online format and continuing to work with virtually all the students. The Trustees are very pleased and are also happy to report that financially right now we are in great shape. We have been very conservative with the finances and this will serve us well during this emergency, but the 2020-2021 budget will be impacted. Right now, we are in great shape and will emerge from this stronger than ever. The next Board of Trustees meeting will be held next week. Agenda items include online student registration and crisis response, conflicts of interest and enrollment impact.

President's Report. Dr. Blondin reported on the following:

- Moving to modified operations has encompassed so much including things like online orientation, placement testing, tutoring; thank you to Dr. Felder and Dr. Franz for helping make this happen
- Only 2.5% of faculty could not go completely online; thanks to Dr. Hunter, who mandated faculty having Blackboard Shell in their classes making the migration to online very smooth
- Phone campaign – gathered data and can better deploy CARES Act money
- We will receive \$2.9 million; \$1.45 million to student support and the other \$1.45 million institutional support, losses due to COVID-19; didn't dip into contingency funds this year; we have kept everyone busy and working from home
- State budget cuts – the college anticipates a 16-20% reduction for FY 2019-2020 (\$3 million loss)
- Currently having weekly town hall meetings and open-door meetings

Director's Report. Toni Overholser reiterated what Dr. Blondin said and thanked the Board for their support during this time. She reported on the following:

- She has been working closely with Student Services to continue assisting students with emergency needs
- College for Kids and Teens Program for this year has been canceled due to coronavirus; United Way has generously agreed to transfer their funding originally planned for this program to Project Jericho
- Nominations are slowly coming in for this year's alumni awards; Toni will send a link to board members and asked that they please nominate at least one alumnus

Toni then asked for reports from the Scholars and Project Jericho Programs:

Scholars Program. Karen Hunt thanked Dr. Hunter, Dr. Felder and their teams for their help in keeping her students engaged during this time. She is continuing to meet with students and mentors online.

Project Jericho. Lo Houser said she and her team are working to stay connected with their families in any way they can. It has become more apparent that these families are living day to

day and have significant food and technology needs. They developed *Art from Apart* and *Word of the Day*, both art-based initiatives that are done virtually. They are also doing “Birthday in a Bag” delivering birthday cake ingredients and art supplies to their kids on their birthday. Lo added that although there has not been as much contact with the youth in detention, they are looking for creative ways to reach out.

She also reported that she and her team submitted their response to JFS and should know something by April 28. If approved, this will cover 60-65% of their operating budget for the coming year.

The meeting adjourned at 12:41 p.m.

Respectfully submitted,

Toni Overholser