

CLARK STATE FOUNDATION BOARD OF DIRECTORS
Wednesday, April 21, 2021
Lifesize Virtual Meeting

Minutes

Directors present: Mitch Hurst (Chair), Cindy Barnett, Dr. Jo Alice Blondin, Bill Brougher, John Brown, Nettie Carter-Smith, Shashi Chadha, Sharon Doyle, Sue Evans, Dr. Robert Hill, Joe Monnin, Steve Neely, Paul Newman Jr., Peggy Noonan, Kerry Pedraza, Patti Phillips, Jo Ann Rigano and Ben Vollrath

Staff present: Christa Bostick, Lo Houser, Karen Hunt, Dr. Tiffany Hunter, Crystal Jones, Dr. Dawayne Kirkman, Kathy Nelson, Toni Overholser, and Doug Schantz

Guest: Dr. Matt Franz

Welcome. Chair Mitch Hurst welcomed everyone and called the meeting to order at 11:31 a.m. He began the meeting with April 21 trivia: Today is the 95th birthday of Queen Elizabeth II, but official celebrations don't take place until the second Saturday in June. This is a tradition started by King George II in 1748 – he was born in November and because the weather wasn't good for public celebrations, he decided to have a second birthday at a better time of year.

Presentation – COVID-19 Response and Strategic Direction Moving Forward. Dr. Matt Franz gave an update to Clark State's COVID-19 Response:

Response and Prevention

- Badge swipe machines at all doors
- Consistent in planning and communication
- Compliance by students, faculty and staff – maintaining distance, wearing masks
- Results
 - Minimized impact to operations (classes, ability to support students)
 - Cumulative cases: 34 in fall semester, 9 in spring semester
 - Continued flexibility
 - 3 video collaboration tools at Clark State

Strategic Direction Forward

- CARES, CRRSAA, ARP

Growth

- Expand data center to co-location in Columbus
- Updating and expanding online tutoring
- Expanding mental health services to 24/7
- HyFlex – video cameras in 50 plus classrooms to help faculty deliver curriculum
- Portal redesign for student and employee access and efficiency
- OnBase secure digital document storage

Investment

- Expanding virtual lab engagement
- Customer Relationship Management – provide direct student support based on individual student needs
- Expanded internet access at all locations
- Physical security/Access Control System
- New phone system – access from anywhere

Access

- Deployment of laptops to students, faculty, staff

- Secure remote access to internal campus systems
- Virtualized desktops for students and employees

Minutes. Bill Brougher presented the minutes from the March 17, 2021 meeting. Jo Ann Rigano moved to accept, Nettie Carter-Smith seconded, and the minutes were approved by unanimous voice vote.

Financial Statements. Kathy Nelson presented the financial statements for the period ending March 30, 2021 showing a fund balance of \$13,631,830 and reflecting an increase of \$14,146 since February. Sharon Doyle moved for approval, John Brown seconded, and the motion to accept the financials was approved by unanimous voice vote.

COMMITTEE REPORTS

Governance Committee. Chair Kerry Pedraza reported the Committee has not met and there is no report.

Finance/Audit/Investment Committee. Chair Bill Brougher reported that the Committee met before today's meeting and heard a presentation from Park National Bank regarding performance of endowment funds.

Resource Development Committee. Chair Jo Ann Rigano reported that the Committee will be meeting in early May to discuss bringing back the Presidential Awards Banquet in the fall. More information will be forthcoming.

Scholarship Committee. Chair Nettie Carter-Smith reported that the Committee will be meeting in the next month. Applications for summer semester scholarships will be accepted through April 30 and reminded the Board members that their help will be needed to review applications.

Friends of PACC. In Chair Katherine Hoptry's and Adele Adkins' absence, Toni Overholser reported that the Friends of the PACC Committee will be meeting next week and will have an update for the Board at the May meeting.

Scholars Program. Karen Hunt commended the middle school counselors and Jimmy Straley in Marketing for all their help with the virtual induction ceremony video. She is currently working to get the high school seniors ready to begin in the fall. Several of these students have already participated in the College Credit Plus program.

Project Jericho. Lo reported that the Project Jericho team has been busy with several youth programs going on and some family experiences. They did solidify the partnership with the Springfield City School District for a three-week middle school summer program in July. Project Jericho youth will begin painting the bike path mural on May 17.

STANDING REPORTS

Chairman's Report. No report.

Board of Trustees Report. Peggy Noonan reported that the Board of Trustees met last night. It was great to hear about everything happening to make virtual graduation special. Dr. Blondin and staff have spent hours doing individual photos with the graduates. Two of the first six students who received an Applied Manufacturing Bachelor's degree spoke at the meeting. These students seem to be a perfect match for this program, and getting this Bachelor's degree has really enhanced their employment opportunities.

President's Report. Dr. Blondin reported on the following:

- At last night's Board of Trustees meeting, the Board passed a revised (more substantial and prioritized) version of the diversity, equity, inclusion plan; thanks to the Board and Kyle Hall who highlighted Clark State's focus on equity, in particular around the work of Achieving the Dream
- Also at last night's meeting there was a presentation about the amount of deferred maintenance, particularly around HVAC, electrical and plumbing - \$4.3 million; Doug Schantz and Dan Ayars have done an excellent job; as we look ahead to any kind of infrastructure monies, leveraging American Recovery Plan monies, and identifying and prioritizing next projects
- This Friday, April 23 - Capacity Café
- Friday, April 30, hosting information session on Title III grant - trauma informed practice at Clark State; Toni will share more information with Foundation Board members after today's meeting
- Clark State held a successful Covid vaccine clinic on April 15; next one will be May 6 from 10-1; Nina Wiley did a great job putting this together
- Thank you to Christa on Administrative Professionals Day
- We have not yet heard on the Bachelor of Science in addiction studies; expect to hear within next 2 weeks
- Legislative session, House Finance Committee voted out House Bill 110, State's operating budget
- Expecting 2% increase in enrollment (probably in spring), flat State Share of Instruction for Clark State, not raising tuition; Dr. Kirkman added that we are optimistic - this summer 14% up in students and 20% in credit hours from where we were last year at this time; fall semester 540 students right now compared to 356 last year at this time

Director's Report. Toni Overholser reported on the following:

- Thank you to Christa on Administrative Professionals Day
- As challenging as the last year has been, it has also provided some opportunities for donor engagement that we have not had before; for example, Karen's Scholar's induction video gave us a wonderful opportunity to reach out to our donors; Toni has also increased engagement by sending notes to donors who have provided scholarship support to students who are graduating; when the graduation video is released in mid-May, that will also be shared with our donors
- Steve Neely and Don Lynam will be term-limited this year and will be leaving the Board after the June meeting; we will miss them and appreciate their years of service to the Foundation Board; we will need two people to fill those slots

Other.

Ben Vollrath shared that In Demand Jobs Week is the first week of May; this is a statewide initiative; Logan County doing a signing event

Adjourn. The next meeting will be May 19, 2021 and will be virtual. The intent is to have an in-person meeting in June. Mitch closed the meeting with some more April 21 fun facts – local daily record snowfall was two inches in 1901 with the latest measurable snowfall falling on May 9, 1923; the forecast for next Tuesday is 80 degrees

The meeting was adjourned at 12:18 p.m.

Respectfully submitted,

Toni Overholser
Foundation Director