

CLARK STATE FOUNDATION BOARD OF DIRECTORS

Wednesday, October 21, 2020

Lifesize Virtual Meeting

Minutes

Directors present: Mitch Hurst (Chair), Cindy Barnett, Dr. Jo Alice Blondin, Bill Brougher, John Brown, Nettie Carter-Smith, Sharon Doyle, Sue Evans, Bob Hill, Katherine Hoptry, Kerry Pedraza, Patti Phillips, and Jo Ann Rigano

Staff present: Adele Adkins, Christa Bostick, Lo Houser, Karen Hunt, Dr. Tiffany Hunter, Kathy Nelson, Toni Overholser, and Doug Schantz

Guests present: Paige Huskey, Nicole Johnson, J.R. Reichers

Welcome. Chair Mitch Hurst welcomed everyone and called the meeting to order at 11:30 a.m. He began the meeting with a quote from Thomas Jefferson: “We in America do not have government by the majority. We have government by the majority who participate.”

Presentation. Dr. Theresa Felder presented an enrollment update to the Board, starting with a summary for 2019-20 academic year:

- Demographic data fairly consistent with previous years
- Race/Ethnicity: about 16% of students are minority (African American, Hispanic or Native American)
- Age: average age of our students is 24 years old; 65% younger than 25 years old
- Military: continue to see growth in military numbers with spouses having the most growth in past year and Veteran population continuing to grow; Dr. Felder commended Toni for all the work she does with the military population; she was instrumental in getting the spousal benefit in place
- Location: biggest number is online and continues to grow each year; in the fall of 2019, 44% of enrolled students took at least one online class, and 20% took all online classes
- High School Credit Hours: last year we had 40 high school students graduate from Clark State, biggest contributor is Global Impact STEM Academy for students taking College Credit Plus
- Major: top majors are RN, Practical Nursing Certificate, A & S transfer degrees, and Social Services Technology

Additionally:

- 79% are part-time (working and going to school)
- 78% complete a FAFSA
- 54% awarded Pell
- 44% first generation
- 45% have dependent children
- 44% married

When you think of our students, many are in need of financial assistance. The Foundation's work with scholarships and the emergency fund helps these students tremendously, and Toni has done a great job in raising awareness about the need to have emergency aid available.

Going into this year, enrollment, headcount and College Credit Plus look good. What we are seeing nationally that is somewhat concerning is the decrease in enrollment of low income and minority students. Doing specific outreach to that group of students to offer support and hopefully get them back for spring.

Overall, Clark State is outperforming the national average for enrollment for this past fall.

Minutes. Bill Brougher presented the minutes from the September 16, 2020 meeting. John Brown moved to accept, Nettie Carter-Smith seconded, and the minutes were approved by unanimous voice vote.

Financial Statements. Kathy Nelson presented the financial statements for the period ending September 30, 2020 showing a fund balance of \$13,544,288 and reflecting an increase of \$4,554 since June. Kathy added that the Turner Foundation pledge for the Landess TLC building is on schedule to be paid off next year. Jo Ann Rigano moved for approval, Bill Brougher seconded, and the motion to accept the financials was approved by unanimous voice vote.

COMMITTEE REPORTS

Finance/Audit/Investment Committee. Chair Bill Brougher reported that the Committee had a short meeting this morning. There is nothing to report but all is good in the finance area.

Resource Development Committee. Chair Jo Ann Rigano reported that as of today, we have raised \$18,725 for our annual campaign, which is 37% of our \$50,000 goal. She added that although it is important to raise money, just as important is getting our message out. She would like to thank everyone who has either contributed or signed up to raise funds. And added that no gift is too big or too small.

Toni reported that in the last hour a few more donations have come in and new total is \$19,105 taking us to 38% of our goal. She echoed what Jo Ann said – this is as much an awareness campaign as a fundraising campaign. She encouraged everyone to like the posts on Facebook and Twitter to help get the word out.

Governance Committee. Chair Kerry Pedraza reported that the Committee has not met and there is no report.

Scholarship Committee. Chair Nettie Carter-Smith shared that the Committee has not met in the last month, but reported that we are accepting scholarship applications for spring awards until October 30. There are currently 161 applications with 60 still in draft for a total of 221. Last year at this time, there were 213 applications submitted. She reminded everyone that we will need help reading and scoring applications during the November 3-16 review period.

Friends of PACC. Chair Katherine Hoptry reported that the Committee met last month and is scheduled to meet again tomorrow.

Updates include:

- The first live event in seven months was held last Friday. The Springfield Symphony Orchestra performed to a crowd of 192 people.
- The HBC has resumed holding events and spring events are starting to book heavily.

Adele added that the event last Friday went very smoothly with all Covid protocols followed. Going forward, there will be many smaller events. In December, there will be a cabaret concert which will be locally produced with all local talent. There will also be a streaming event for a small group at HBC on December 3 when Choir of Man will perform live from a London pub. The event will be geared toward the local market.

A national survey indicates that one third of the population is ready to come back to events with no worries, one third of the population is ready to come back to events but with safety protocols, and one third of the population is not ready to come back yet. The number one word in the arts industry right now is “pivot” and for now the plan is to bring in smaller events with low cost risk.

Katherine thanked Adele for all her hard work. This has not been an easy time to navigate but Adele has done a wonderful job.

Scholars Program. Karen Hunt reported that she will be speaking at the Springfield Rotary meeting on October 26. She is also excited to announce that Cameron Walker has been hired as Scholarship and Mentor Coordinator. Cameron has a background working with all grade levels in the Dayton school system, has great program coordination skills and will primarily work to build the mentor program.

Project Jericho. Lo Houser reported that they have had a really great fall and have been finding new ways to reach youth and their families.

- There is currently an exhibit at the Springfield Museum of Art, celebrating 24 youth in 3 different programs. The artwork is on display for the next month at the Beach Gallery, and an invitation with additional details will be sent out after today’s meeting.
- They have had a couple of opportunities with both young women and young men at the Juvenile Court; they continue to look for safe ways to do small in-person activities before winter sets in.
- The Program welcomed two new team members in September who have brought a wealth of new abilities and ideas to the program.

STANDING REPORTS

Chairman’s Report. Mitch encouraged everyone to support the campaign going on right now to help us reach our \$50,000 goal.

Board of Trustees Report. In David Ball’s absence, Dr. Blondin reported on last night’s Board of Trustees meeting:

Work session:

- Recognition of two outstanding Clark State leaders, Dr. Melinda Mohler and Crystal Jones, who participated in OACC Leadership Academy
- Overview of transfer and 3+1 agreements by Amy Sues, Dean of Institutional Effectiveness, Planning, Assessment and Accreditation. Dr. Blondin suggested this presentation for a future Foundation Board meeting.

- Dr. Blondin, Dr. Felder, and Nina Wiley talked about trauma-informed practice and \$1.56 million Title III grant
- Bachelor of Applied Science of Addiction and Integrated Studies; will re-apply today or tomorrow
- Board reflections on ACCT conference they attended
- Recognition of Dr. Felder's new position as President of Harford Community College
- Recognition of Laurie Means, Executive Director of Marketing, who will be retiring after 30 years of service
- Additional changes: Dr. Tiffany Hunter has been promoted to Provost effective November 1 and Dr. Matt Franz has been promoted to Sr. Vice President of Technology, Safety and Strategic Planning

Regular board session:

- \$1.3 million in reserves and how it will be allocated
- Health programs report from Dr. Hunter
- Student survey results from Dr. Felder

Action Items:

- Name change to Clark State College approved, effective January 1

President's Report. Dr. Blondin reported on the following:

- Recognition of SOAR members in attendance – Paige Huskey, Nicole Johnson and JR Reichers
- Dr. Blondin is honored to have been selected as Chair HLC Committee on Trustees and will be joining the Executive Committee
- There are three Board appointments coming due at the end of November – Mo McDonald, David Ball and Andy Bell; they have all reapplied
- Legislative updates:
 - next year is biennial budget year, revenue tracking ahead of where they thought it would be this year
 - repeal and replacement of House Bill 6
 - Capital Bill for workforce development
- Public Board meetings will remain virtual after December 1, Sunshine Law in Ohio

Director's Report. Toni Overholser wanted to recognize the members of the Foundation team who have done so much to pivot and adapt during this challenging time. Karen has gone out of her way to make sure she connects with Scholars students, Taylor has written more grants in the last couple of months than she did all of last year, and Lo and Project Jericho team have adapted a whole new model as a way of serving their youth.

As mentioned previously, we will be implementing the BoardBook platform for future Board meetings. This will work in tandem with Lifesize – both programs will be open at the same time but Board members can follow the agenda and view attachments through BoardBook.

Toni reported that she has been meeting with a donor who is considering donating \$50,000 to the Foundation to support the College's manufacturing program.

Toni thanked the Board members for all they have done to support the Foundation and looks forward to a strong finish this year.

Mitch reminded everyone that the next Board meeting will be held virtually on November 18, 2020 at 11:30 a.m. and closed the meeting with a quote from Susan B. Anthony: “Someone struggled for your right to vote. Use it.”

The meeting adjourned at 12:25 p.m.

Respectfully submitted,

Toni Overholser
Foundation Director