

CLARK STATE FOUNDATION BOARD OF DIRECTORS

August 21, 2019 – 11:30 a.m.

Xenia REACH Center

Minutes

Directors present: Don Lynam (Chair), Cindy Barnett, Dr. Jo Alice Blondin, Bill Brougher, John Brown, Nettie Carter-Smith, Shashi Chadha, Sue Evans, Joe Monnin, Paul Newman Jr., Kerry Pedraza, Patti Phillips, Jo Ann Rigano, and Ben Vollrath

Staff present: Adele Adkins, Christa Bostick, Theresa Felder, Karen Hunt, Tiffany Hunter, Tina Jones, Kathy Nelson, Toni Overholser, and Larry Wakefield

Welcome. Chair Don Lynam welcomed Board members and convened the meeting at noon. He welcomed new members – Cindy Barnett, Shashi Chadha, Joe Monnin and Ben Vollrath – and then had everyone around the table introduce themselves. He mentioned that a tour of Clark State’s Xenia campus will take place directly after the meeting.

Highlight. Toni Overholser shared an inspirational story about Clark State graduate, Jonathon Goble, who came to Clark State in 2017 hoping to build a better life for himself. Having autism, he faced many barriers but ultimately, he overcame his fears and graduated last May with a 4.0 GPA and a degree in Computer Software Development. While at Clark State, he was also the recipient of a Turner Foundation Scholarship. He has now transferred to Wright State to continue his education. Toni reminded Board members that this is one example of why we do what we do. Toni will email a video with Jonathon’s story to all Board members after today’s meeting along with a video shown at convocation highlighting student support services at Clark State; Dr. Blondin added that she has challenged everyone at the College to look at what all students need versus what we provide them.

Minutes. Bill Brougher presented the minutes from the June 19, 2019 meeting. Patti Phillips moved to accept, Nettie Carter-Smith seconded, and the minutes were approved by unanimous voice vote.

Financial Statements. Kathy Nelson introduced Tina Jones, the newest member of the business office, who is attending today’s meeting to learn more about what the Foundation does. Kathy then presented the preliminary financial statements for the period ending June 30, 2019, showing a fund balance of \$13,663,829, and showing a decrease of \$5,262 since May. Bill Brougher moved for approval, Jo Ann Rigano seconded, and the motion to accept the financials was approved by unanimous voice vote.

COMMITTEE REPORTS

Finance/Audit/Investment Committee. Chair Bill Brougher reported the Committee has not met and there is no report.

Resource Development Committee. Chair Jo Ann Rigano reported that the plans are progressing for the Presidential Banquet on October 2 at 5:30 p.m. at the HBC. Tickets for the event are \$75 and Kohler’s will be catering. Twelve people have registered so far. Toni added

that an updated combined sponsorship brochure was distributed before today's meeting and explained the different options available.

She also reminded the group of the three people who are being honored at the event: Alicia Sweet Hupp will receive the Richard O. Brinkman Award – Alicia has been a huge supporter of education in the region and previously served as a College Trustee.

Roger Evans will receive the Distinguished Alumnus Award – Roger is a retired police chief in Springfield and was in the inaugural police academy class 50 years ago.

Amber Hudson will receive the Emerging Leader Award – Amber attended Clark State and earned her degree in Engineering and currently works at Wright Patterson Air Force Base.

Don reminded the group that these awards replace the Founder's award that was given in the past to honor individuals who supported the Performing Arts Center.

Governance Committee. Chair Kerry Pedraza reported that the Committee did not meet over the summer and there is no report.

Scholarship Committee. Chair Nettie Carter-Smith reported that the Committee did not meet over the summer, but thanked those who took the time to read and score scholarship applications for this last round of awards. She reported that \$138,788 was awarded to 99 students for upcoming fall and spring semesters. Comparatively, last year \$139,450 was given to 112 for fall and spring semesters, but she added that this year a summer round was added which awarded \$26,771 to 46 students.

Friends of PACC. Chair Paul Newman Jr. reported that he, Adele, Lori Common, and Mel Marsh met last week to review the whole Performing Arts Center structure, bylaws and to set dates for the upcoming year. Adele added that starting with the May 2020 gala event, the Committee will begin a "Hall of Fame" to honor individuals/organizations, within and outside of Clark State, who have made an impact on the arts in the community. The Hall of Fame will consist of plaques right outside the Hall of Honor meeting room, which is located off the lobby of the Performing Arts Center. The committee will be working on guidelines for the award and will submit for approval from Friends of the PACC and then Foundation Board.

STANDING REPORTS

Chairman's Report. Don Lynam reminded Board members to complete their conflict of interest disclosure form for this year if they haven't already. He also noted that an updated Board roster and committee list have been distributed prior to today's meeting. Updates will be distributed as necessary throughout the year. Finally, a copy of the Foundation 2017-2020 strategic plan that was written two years ago was distributed; Don asked the Committee Chairs to review this, see where we are with their goals, and use as a guide for this year. He reminded everyone that one of the Foundation's main goals for the year is to raise money for the unrestricted fund.

Board of Trustees Report. Dr. Blondin reported that the College Board of Trustees will not be meeting until September.

President's Report. Dr. Blondin reported on the following:

- The Board of Trustees approved the budget in June, but the State budget was not approved until July 17; looking at doing a slightly revised budget for Clark State
- SSI went up for Clark State adding \$179,000 to our budget
- Governor DeWine -- focused on those in poverty; SNAP recipients will be eligible for additional training dollars when they come to Clark State
- Enrollment is flat; “flat is the new increase”; Dr. Felder and her team have done an excellent job of keeping us stable; of the 32 colleges represented in AACC, only two saw an increase in enrollment (Texas and Florida); challenging environment; predicting enrollment declines around 5%
- Received grant from the US Department of Health and Human Services - \$900,000 for training for students across the state; will be placed in HR departments or workplace situations where they can coach people in recovery; Clark State faculty in this area will be asked to present more information about this at a future Foundation Board meeting
- Received \$140,000 from AACC and Dept. of Labor to train registered apprentice programs in cybersecurity
- Mercy clinic opened in May and is very busy now that school has started; an open house will be on September 11 from 12-3 p.m.
- Accreditation visit for second bachelor's degree – Web Development and Design -- will be in late September
- Salary survey was done on campus; will be doing some adjustments as well as compensation strategy that was last done 5 years ago
- New Dean of Health, Human and Public Services has been hired – Dr. Rhoda Sommers
- Board Social is September 18 at Dr. Blondin's home

Director's Report. Toni Overholser reported on the following:

- Thank you to those who read scholarship applications; there was discussion about improving the scoring process, to include better ways to rank financial need and academic merit and Toni will incorporate those suggestions into the online review process
- Mark your calendars for the Hindu Community of Springfield event on September 13; this is a free event but donations are welcome and will benefit the Hindu Community of Springfield Scholarship through the Foundation
- Lo Houser and her team have been very busy working with artist Mariah Kaminsky and Project Jericho youth on the Rose City Mural project in downtown Springfield; they are in the home stretch and have done a wonderful job; the dedication ceremony is scheduled for August 17 from 5-6:30 p.m.
- Scholars Program – Karen Hunt reported that there are 38 Scholars students enrolled at Clark State for the fall; Q&A session is planned for new students
- Police Academy 50th Anniversary celebration took place on August 1; 120 people attended the reception prior to the graduation ceremony; a challenge coin was given to alumni
- The major gifts campaign wrapped up June 30; goal was \$12 million and the goal was exceeded by \$600,000; a handout was distributed showing a breakout of gift types

- There was no employee campaign last year; this year's campaign will kick off on September 5; money that would have been spent for a gift at convocation will be donated to the Foundation for student support
- Toni has encouraged everyone to follow the Clark State Alumni page on social media and help share the message about the October 2 banquet
- Reminder – the Board Social is September 18; the next board meeting is October 16 at the Leffel Lane campus
- A tour of Clark State's facility will take place right after the meeting

The meeting adjourned at 12:56 p.m.

Respectfully submitted,

Toni Overholser