

CLARK STATE FOUNDATION BOARD OF DIRECTORS
Wednesday September 15, 2021
Lifesize Virtual Meeting

Minutes

Directors present: Cindy Barnett, Dr. Jo Alice Blondin, Bill Brougher, John Brown, Nettie Carter-Smith, Sharon Doyle, Sue Evans, Dr. Bob Hill, Katherine Hoptry, Mitch Hurst, Joe Monnin, Paul Newman Jr., Peggy Noonan, Kerry Pedraza, Patti Phillips, Jo Ann Rigano and Tera Thornton

Staff present: Christa Bostick, Lo Houser, Karen Hunt, Dr. Tiffany Hunter, Crystal Jones, Dr. Dawayne Kirkman, Kathy Nelson, Toni Overholser, and Doug Schantz

Welcome. Chair Mitch Hurst welcomed everyone and called the meeting to order at 11:35 a.m. He began the meeting with a Chinese proverb: "If you are planning for a year, sow rice; if you are planning for a decade, plant trees; if you are planning for a lifetime, educate people." He let the group know that per their request, a PDF of the full board packet is now available in BoardBook for those who wish to print out the entire packet at one time.

He then welcomed the newest member of the Board, Tera Thornton. Tera is the Owner and Director of Seeds to Trees Learning Academy, a childcare center that cares for children 6 weeks to 12 years old. She began her educational journey at Clark State and then went on to earn her degree in education from Central State, a Master's in Education from Miami University, and a business degree from the University of Phoenix. Clark State is near and dear to her heart and she also just recently began as an adjunct instructor.

Presentation – Annual Fundraising. Toni Overholser, Foundation Director, presented information on year-end fundraising totals and a comparison for the last 5 years:

- The 20-21 fiscal year was impacted by COVID and expenses were down due to remote operations. We held our first virtual walk/run fundraiser and a successful annual campaign.
- Numbers a little lower in 2017-18-19 because we were in the last years of the major gifts campaign; many donors pledged large donations in 2016. The higher numbers beginning in 2019 due in part to online donation option.
- 2021 our most successful campaign despite the challenges.
- We have had a successful couple of years with grants, more and more we see grants become a major focus – ARCTOS grant came in July of 2021 after last fiscal year ended and will show in the next fiscal year.
- Unrestricted fund has also increased.
- Scholarships higher in 2018 due to major gifts campaign and cybersecurity grant.
- Scholars program higher support during major gifts campaign but gifts have dropped off; this will be a major focus for future campaigns.
- Grants will also continue to be a major focus.

Strategic focus will be covered at retreat on November 16. Jane Dockery, a professional who handles strategic planning, will send survey ahead of the retreat.

Minutes. Bill Brougher presented the minutes from the June 16, 2021 meeting. Nettie Carter-Smith moved to accept, Patti Phillips seconded, and the minutes were approved by unanimous voice vote.

Financial Statements. Kathy Nelson presented the financial statements for the period ending June 30, 2021 showing a fund balance of \$13,699,751 reflecting an increase of \$14,258 since May. Kathy added that expenses

have been down due to many employees still working from home. We are collecting on pledges and are in very good shape. The Turner Foundation will have their pledge for the Sara T. Landess building paid off this year. The audit will take place in October but she and her team are already preparing. Jo Ann Rigano moved to accept the financials, Bill Brougher seconded the motion and the financial statements were approved by unanimous voice vote.

COMMITTEE REPORTS

Finance/Audit/Investment Committee. Chair Bill Brougher reported that the committee has not met and there is no report. The Committee is still in the process of researching investment managers.

Resource Development Committee. Chair Jo Ann Rigano reported that we are preparing for the Presidential Awards Banquet scheduled for September 29 where we will be honoring Amrit and Shashi Chadha, Timothy Derickson, and Cory Gaston. We have received about 100 RSVPs; the deadline to register is September 22, so please let us know if you can attend. Jo Ann added that the majority of the \$100 ticket cost will go to scholarships.

Governance Committee. Chair Kerry Pedraza reported the Committee has not met and there is no report.

Scholarship Committee. Chair Nettie Carter-Smith reported that the Committee will be meeting next week. She mentioned that she and Toni will be presenting at the Board of Trustees meeting next week. She also added that the next scholarship application round is coming up and we will need to review applications for that round.

Friends of PACC. Chair Katherine Hoptry reported that the Committee has not met but will be planning to meet soon. Crystal Jones added that the crew of *Waitress* arrived on Sunday to begin preparing for the October 2 show. A banner was installed outside of the Performing Arts Center stating "Live Shows are Back!"

STANDING REPORTS

Chairman's Report. Chair Mitch Hurst reminded Board members to try to attend the Presidential Awards Banquet on September 29. He extended belated happy birthday wishes to Sue Evans and Katherine Hoptry, whose birthdays were in August, and wished Cindy Barnett happy birthday for her September birthday.

Board of Trustees Report. Peggy Noonan reported that the Board of Trustees will meet on September 21. School has started and enrollment numbers are good.

President's Report. Dr. Blondin gave a college update:

- Governor DeWine visited campus on the first day of the semester and toured the Sweet Center in Shull Hall; both the Governor and Lt. Governor are big proponents of workforce; Greene County next stop
- Realtime Reporting program received mark of distinction
- Enrollment is stable - we are still enrolling for Fall terms; with enrollment down 10% nationally, we are holding our own - we are up in total headcount from this time last year, summer was also more this year than last year and we are up 26% in returning students, but down in new students.
- Master planning process, ready to engage with Woolpert (Dayton), Sightlines (Columbus)
- Shout out to Crystal Jones – TAC Industries, food service provider at Clark State, WF opportunity
- Capital bill update, timeline, guidance end of September:
 - finishing Rhodes Hall
 - Applied Science Center
 - YMCA, Clark County, City of Springfield expansion event center, sports and healthy living complex; CSC will do ask, but not our building – approximately \$30,000,000
- Federal legislature:
 - \$3.5 trillion infrastructure
 - \$761 billion – education and labor

- Pell increase to \$7,500 for those who qualify
- “Free” community college – federal government will absorb 75%
- House and senate 100% 1st year
- Based on FT equivalency rather than headcount
- Obama 2 billion over 4 years, now 9.1 billion over 7 years
- 36 COVID cases since beginning of semester, little disruption, some classes and clinicals affected

Director’s Report. Toni Overholser reported on the following:

- Thank you to John Brown and Park Bank for being the presenting sponsor at this year’s Presidential Awards Banquet.
- Toni asked for program reports:
 - Project Jericho – Lo Houser reported that September has been a good month; every arm of the program is active. Some upcoming events include ChalkFest and Project Scare-A-Crow. One very special event involved a student who participated in LifeBook two years ago and was recently adopted after 1,878 days in foster care. Toni commended Lo and her team for their hard work. She added that the *Making of the Band* event was very impressive.
 - Scholars Program – Karen Hunt reported that dates are set for students to visit campus. There will be activities that will help the students grow professionally and personally and invited Board members to attend if they are able. She also reported that they are working on a scholar community program, asking local businesses for their staff participation. Former Board member, Phil Teusink, will be implementing this program at Huntington Bank. Please contact Karen for more information.
- Toni reported that she and Nettie Carter-Smith will be presenting scholarship data to the Board of Trustees at their meeting next week.
- Clark State College has been named a 2021 Outstanding Diversity Champion by the Dayton Business Journal.
- Scholarship applications for the next round of awards will be accepted October 1 – 30. Each application must be reviewed by three people and per policy, one of which must be a Foundation Board member. Reviews will take place November 1-14.
- Another round of HEERF funding began on August 25. Over \$1.8 million has been awarded to 1,275 students.
- There will be a press release for the Presidential Awards Banquet; Toni will share with Board members when it is available

Other. Mitch reiterated the importance of Board involvement in the scholarship application review process. He also reminded the group of the following events listed on the Board calendar:

September 29 – Presidential Awards Banquet

October 20 – Foundation Board meeting

November 16 – Board retreat

December – No board meeting

He also added that on Friday, September 24, there will be a College Mirrors and Windows virtual presentation titled *Community Engagement through an Equity Lens* and encouraged Board members to attend if they can.

Adjourn. Mitch ended the meeting with a quote from Sydney J. Harris, “The whole purpose of education is to turn mirrors into windows.” The meeting was adjourned at 12:40 p.m.

Respectfully submitted,

Toni Overholser
Foundation Director