

CLARK STATE FOUNDATION BOARD OF DIRECTORS
Wednesday, March 15, 2023 @ 11:30 a.m.
Ohio Hi-Point, Bellefontaine, OH

MINUTES

Directors present: Patti Phillips (Chair), Bill Brougher, John Brown, Nettie Carter-Smith (virtual), Shashi Chadha, Sharon Doyle, Sue Evans, Katherine Hoptry (virtual), Mitch Hurst, Sarah Mays, Peggy Noonan, Daragh Porter, and Jo Ann Rigano

Staff present: Christa Bostick, Dr. Adrienne Forgette, Karen Hunt (virtual), Kathy Nelson, Toni Overholser, and Doug Schantz

Guests: Jim Doyle, Sadie Scott (student), Nicolas Sparrow

Welcome. Chair Patti Phillips welcomed everyone and called the meeting to order at 11:50 a.m. She opened the meeting with some facts about this day in history.

She welcomed Nicolas Sparrow, Sadie Scott and Jim Doyle to the meeting.

Ohio Hi-Point Update. Nicolas Sparrow, Coordinator of Student Services at the Bellefontaine campus and proud alumnus of Clark State, gave an overview of programs offered as well as what is coming, including an Ohio Hi-Point College Credit Plus specific guided pathway for nursing students. He then introduced Sadie Scott, a student in the LPN pathway program at the Bellefontaine campus.

Student Story. Sadie Scott received her STNA from Ohio Hi-Point and then enrolled at Clark State in the LPN program in Bellefontaine. She chose Clark State because of its location and felt it was a good transition from Ohio Hi-Point. She is currently working at Mercy and after she finishes the LPN program, she plans to get her RN and BSN.

Minutes. Bill Brougher presented the minutes from the January 18, 2023 Foundation Board meeting. John Brown made a motion to approve, Shashi Chadha seconded, and the minutes were approved by unanimous voice vote.

Financials. Kathy Nelson presented the financial statements for the period ending December 31, 2022 and noted there has not been a lot of change since the September financials. The fund balance is currently \$26,804,460 reflecting a decrease of \$54,416 from September 2022. A motion to accept the financial statements was made by Jo Ann Rigano, seconded by Sharon Doyle, and was approved by unanimous voice vote.

COMMITTEE REPORTS

Finance/Audit/Investment Committee. Chair Bill Brougher reported that the committee met recently with Park National Bank representatives Jim Kreckman and Cathy Hill who gave an overview of the portfolio. We are 40% cash, 20% bonds and 41% stock market.

Resource Development Committee. Chair Jo Ann Rigano reported that the Committee was originally supposed to meet in February but instead will be meeting next week. Toni Overholser added that at the end of this year, we will be down a few committee members and asked if anyone is interested in serving to let her know.

Governance Committee. In Chair Kerry Pedraza's absence, Toni reported that the Committee will be meeting in May.

Scholarship Committee. Chair Nettie Carter-Smith reported that the Committee last met in January and reminded the group that due to a substantial gain on investments last year, we have significantly more in scholarship funds to award. We are currently accepting applications through March 31 for summer semester awards. The review period for the applications will be April 1-16.

Friends of the PACC. Katherine Hoptry reported that the Committee last met in February and the minutes are included in today's packet. Toni added the main points discussed at the meeting were how to use Circle of Friends funds to best support all three organizations who use the Performing Arts Center (Clark State, Springfield Symphony Orchestra and Springfield Arts Council) and how to market the venue regardless of who is hosting the show. John Brown suggested that we could look into piggybacking off of the Springfield Museum of Art with regard to marketing.

Toni also reported that students in the Scholars Program were invited to *Pride and Prejudice* on March 7 at the Performing Arts Center and the tickets were provided through the Friends funding.

STANDING REPORTS

Chairman's Report. Chair Patti Phillips reported on the following:

- Happy Birthday - Nettie Carter-Smith and Patti Phillips (May 12)
- Jo Ann Rigano and Sue Evans will be leaving the Board after the June meeting as they are term limited; we welcome recommendations to fill their slots

Board of Trustees Report. Peggy Noonan reported on the following:

- There was no Board of Trustees meeting in February due to Charter Night; the Board of Trustees will be meeting next week
- Achieve the Dream wrap-up last week
- Budgeting process now –
 - At the Federal level, there is a push for more Pell money
 - At the State level there more money in the budget for higher education
 - At the College level, Doug Schantz is supervising the budget process

President's Report. Dr. Blondin is unable to be at today's meeting and Toni provided the following updates in her absence:

- Visit today from Secretary of State, Frank LaRose, who is on campus for the Boy Scouts annual luncheon at HBC
- Legislative updates after OACC meeting; Toni has already shared with the Board
- SOAR group to visited Columbus on March 8; they heard from Jack Hershey & Tom Walsh from OACC, had lunch with legislators, and were recognized on Senate floor; Dr Blondin is accepting applications for the next class
- MOU with Infinity Labs in Dayton to develop curriculum to support workforce needs, provide internships, progress-based learning
- Springfield High School seniors event – seniors with faculty March 20
- Clark State received military friendly school recognition for the fifth year in a row
- AACC quarterly magazine featured Clark State on the cover; Toni will share
- Our work with Intel has started; we will offer fall classes

Director's Report.

- Project Jericho – In Lo Houser's absence, Toni reported that Project Jericho updates were included in today's packet. Toni and Lo attended the Zonta Mothers and Daughters event dinner last week. She also reported that the Bucket Band is back will be doing a video soon.

- Scholars Program – Karen Hunt reported on the following:
 - Thank you to everyone who attended the Scholars Induction ceremony on March 9; the newly inducted 8th graders will be visiting campus on March 28; please let Karen know if you would like to join us for lunch
 - February was a busy month with interviews for the 8th graders and two campus visits for the high school scholars; thank you to Student Affairs staff for all their help with the campus visits – there were 100 students in attendance at each visit
 - Scholars will be invited to attend a field trip to King’s Island Education Day; Karen and Toni will be meeting with district superintendents to help plan transportation for the trip
 - Working on next year’s activity calendar
 - There are currently 231 high school scholars and 50 college scholars (39 regular and 11 CCP); there are currently 33 mentors for the program with 9 more coming on board next year
 - Kudos to a Springfield High School Scholar who made it to the state mock trials this weekend and to a Graham High School Scholar made it to the state wrestling tournament
 - Karen is staying in touch with Clark State professors who have scholars in their classes in an effort to address any problems or issues the scholars may be having
 - Karen is offering “Coffee and Conversation” sessions with scholars
 - “Not Your Mother’s Bingo” fundraiser at Mother Stewart’s on April 12 to benefit Scholars Program

- Toni reported that she and Patti attended the AGB Conference in January had an overview of fundraising trends and best practices:
 - Marketing and social media are more important than ever; we will be working on a marketing plan
 - Currently sending quarterly donor and alumni newsletters but after conference learned that really need to send monthly; they say you need to “touch a person 10 times” before they will donate
 - Slate, new CRM, will talk to the college system; alumni upload next week
 - Community college giving remains low, but we are maintaining our giving levels. Donors now look for a cause to donate to more so than an organization
 - Toni is creating customized giving pages
 - Importance of social media was emphasized; we will begin reporting numbers quarterly; please engage and share
 - Toni and Patti found the breakout sessions for community colleges only were very beneficial; we are following best practices

- Toni announced that Nancy Calland passed away; she is a Clark State retiree and wife of retiree Phil Calland; Phil served on the Foundation Board for 6 years
- We were awarded the platinum seal of transparency through Candid; less than 1% of non-profits worldwide have earned

Other. Patti reminded Board members to take note of the dates at the bottom of the agenda:

- May 13 graduation
- June 17 Board social
- June 21 Foundation Board meeting

Sue Evans has some items that were donated for a golf fundraiser by Jack Nicklaus several years ago. The fundraiser never happened, and the group agreed that they could be used for a future fundraiser.

Adjourn. Patti asked for a motion to adjourn the meeting. A motion was made by Bill Brougher, seconded by Sue Evans, and approved by unanimous voice vote. The meeting was adjourned at 12:52 p.m.

Respectfully submitted,

Toni Overholser
VP, Advancement
Clark State Foundation