

FRANKLIN UNIVERSITY DEGREE CHECKLIST: EFFECTIVE FALL 2014 - SUMMER 2015

Bachelor's Degree - PUBLIC RELATIONS (124 Hours) Clark State

****THIS DOCUMENT IS AN UNOFFICIAL, INFORMATIONAL GUIDE.****

Please review your Academic Evaluation and contact Advising Team with any questions.

FRANKLIN UNIVERSITY COURSE CODE	TRANSFER COURSE EQUIVALENCY (if applicable)	FRANKLIN UNIVERSITY COURSE CODE	TRANSFER COURSE EQUIVALENCY (if applicable)
GENERAL EDUCATION CORE		PROFESSIONAL FOUNDATIONS	
<input type="checkbox"/> WRIT 120 College Writing	ENG 1111 English I AND ENG 1112 English II	<input type="checkbox"/> PF 321 Learning Strategies (*must be taken prior to the start of all other Franklin coursework)	
<input type="checkbox"/> Mathematics (beyond Intermediate Algebra) *		<input type="checkbox"/> HUMN 305 Global Issues	
<input type="checkbox"/> Science Area (2 courses with 1 having a laboratory component)	Select from courses such as Chemistry, Biology, Physics, etc.		
<input type="checkbox"/> Social/Behavioral Science Area (2 courses in different disciplines)	Select from courses such as Anthropology, Sociology, Psychology, etc.	MAJOR AREA	
<input type="checkbox"/> Arts and Humanities Area (2 courses)	Select from courses such as Philosophy, Literature, Ethics, etc.	<input type="checkbox"/> PBRL 325 Public Relations	
<input type="checkbox"/> MATH 215 Statistical Concepts	STT 2640 Elementary Statistics	<input type="checkbox"/> PBRL 350 Media Research & Writing	
<input type="checkbox"/> PSYC 110 General Psychology	PSY 1111 Introduction to Psychology	<input type="checkbox"/> PBRL 425 Crisis & Media Communication	
<input type="checkbox"/> SPCH 100 Speech Communication	COM 1120 Public Speaking I OR COM 1170 Small Group Communication	<input type="checkbox"/> PBRL 445 Public Relations & Promotional Strategy	
<input type="checkbox"/> SOCL 110 Introduction to Sociology	SOC 1110 Sociology	<input type="checkbox"/> PBRL 450 Rhetoric & Social Influence	
<input type="checkbox"/> COMP 106 Introduction to Spreadsheets	ITS 1105 Comp Concepts & Office Prod Tools OR ITS 1235 Beginning Spreadsheets	<input type="checkbox"/> PBRL 495 Public Relations Capstone	COURSE MUST BE TAKEN AT FRANKLIN UNIVERSITY
<input type="checkbox"/> COMM 107 Introduction to Web Presentation and Publishing	ITS 1105 Comp Concepts & Office Prod Tools OR ITS 1235 Beginning Spreadsheets	MAJOR AREA ELECTIVE (SELECT 1 COURSE FROM THE FOLLOWING LIST)	
<input type="checkbox"/> HUMN 210 Intro to Logic & Critical Thinking Skills	PHL 2000 Critical Thinking	<input type="checkbox"/> MIS 320 Technical Communication	
<input type="checkbox"/> MATH 150 Algebra Competency	Not available please take at Franklin.	<input type="checkbox"/> MKTG 350 Persuasive Strategies	
		<input type="checkbox"/> MKTG 430 Relationship Marketing	
		<input type="checkbox"/> COMM 321 Organizational Communication	
		<input type="checkbox"/> COMM 335 Communication in Groups & Teams	
		<input type="checkbox"/> PF 355 Introduction to Grant Writing for Non-Profits	
PROFESSIONAL CORE		UNIVERSITY ELECTIVES	
<input type="checkbox"/> MGMT 312 Principles of Management	MGT 1120 Principles of Management	Select additional courses to satisfy Franklin University residency requirements and overall required hours.	
<input type="checkbox"/> COMM 150 Interpersonal Communication		Additional Major Area Electives are recommended. Contact Advising Team for other options.	
<input type="checkbox"/> WRIT 320 Business and Professional Writing	ENG 2230 Technical Report Writing OR ENG 2211 Business Communication		
<input type="checkbox"/> MKTG 300 Marketing	MKT 2000 Marketing Management		
<input type="checkbox"/> COMM 315 Communication Ethics	Not available at your institution. Please take COMM 315 with Franklin.		
<input type="checkbox"/> PSYC 204 Principles of Motivation			

Franklin University Transfer Notes

*Both general education and university elective courses must be non-developmental.

*Transfer credit hour minimums for a 4 hour Franklin course is 2.67 semester hours. The difference in transferred credit and Franklin course credit must be made up in the General Education Electives and/or University Electives sections.

*For Math Beyond Intermediate Algebra requirement, student may select College Algebra, Calculus or Finite Mathematics. If Statistics is used for this mathematics requirement, an additional general education elective will be required.

*For the Social Sciences requirement, students must take courses in at least 2 separate disciplines.

*Laboratory component needed for at least 1 science course.

*Students are required, at a minimum, to complete 40 hours of non-developmental coursework with Franklin University.

Algebra Competency Statement

Franklin University requires that all of our students satisfy an Algebra Competency Requirement. The Algebra Competency Requirement can be met in the following ways:

1. Pass the Franklin University Algebra Competency Test;
2. Take Fundamental Algebra (MATH 150) at Franklin University; or
3. Transfer in Fundamental Algebra (MATH 150) or higher (College Algebra, Calculus, Finite Math, etc., but not Statistics**)

****Statistics will not waive the Algebra Competency Requirement unless the course has been approved for your school. Please see Advising Team for clarification.**