CLARK STATE FOUNDATION BOARD OF DIRECTORS Wednesday, November 20, 2019 BEC 4th Floor Conference Center

Minutes

Directors present: Don Lynam (Chair), Cindy Barnett, Dr. Jo Alice Blondin, Bill Brougher, Nettie Carter-Smith, Shashi Chadha, Sharon Doyle, Sue Evans, Katherine Hoptry, Paul Newman Jr., Jo Ann Rigano, and Ben Vollrath

Staff present: Christa Bostick, Lo Houser, Karen Hunt, Kathy Nelson, Toni Overholser, and Larry Wakefield

Guests: Nina Wiley

Welcome. Chair Don Lynam welcomed everyone and convened the meeting at 11:55 a.m. He introduced Nina Wiley, Dean of Student Engagement and Support Services, who will be presenting today.

Highlight. Nina began her presentation by giving an overview of the different areas of her department that she oversees. Nina is very passionate about her job and the students we serve – our students need to feel heard and that they belong and these are some of the ways we connect them to the college.

Student Life:

- Student Senate they are the voice of students and representatives serve on various college committees and attend Executive Council meetings; one of their initiatives is Adopt-A-Highway
- Student Ambassadors work college fairs, help with recruiting students, doing great work they are knowledgeable and enthusiastic
- Student Organizations Ag Club, Creative Writers Club, LGBTQ+, and Physical Therapist Assistant Club, to name a few; Nina highlighted the Criminal Justice Club which currently has 30+ members in just their second year of existence
- Phi Theta Kappa Honor Society Nina serves as advisor; induction ceremony tonight; must have 3.5 cumulative GPA to remain a member
- Volley for the Cure annual event to raise funds for the Breast Cancer Endowment Fund of Clark County, Inc.
- Collegiate Leadership Conference conference/workshop that helps students develop leadership skills by engaging them in hands-on community service experiences
- Propel Ohio Summit a leadership program that promotes civic engagement and inspires students to become civic leaders in Ohio
- Military Recognition includes Veterans Day Breakfast, Purple Heart Campus recognition, and Clark State named one of the Nation's Top Military Friendly Schools for 2019-2020
- Athletics Spirit Day and five different team sports (volleyball, women's/men's basketball, baseball, softball)
- Student Workers

• New to Clark State and coming soon - American Sign Language Club, Empowerment Workshops, Minority Student Group, Gateway Residential Caucus, Disc Golf

Health and Wellness:

- Mobile food pantries currently serving the Beavercreek and Springfield campuses
- Counseling services (depression awareness/screening, suicide prevention training, Clothesline Project)
- MercyHealth Clinic on campus
- Blood drive twice per year
- Mobile Mammography Unit
- Feminine hygiene products pilot program to ensure 100% access of products for students
- Fitness challenges

Wrap-Around Services:

- Office of Student Support, in conjunction with JFS, SNAP E&T, CareSource food pantry, coat and clothing closet, school supplies, hygiene products, utility assistance, transportation, childcare, housing information, self-advocacy
- TRIO funded by the Department of Education for first generation, low income or documented disability; currently 180 students

Minutes. Bill Brougher presented the minutes from the October 16, 2019 meeting. Nettie Carter-Smith moved to accept, Paul Newman Jr. seconded, and the minutes were approved by unanimous voice vote.

Financial Statements. Kathy Nelson presented the financial statements for the period ending October 31, 2019, showing a fund balance of \$13,645,309 and reflecting a \$30,737 increase since September. Paul Newman Jr. moved for approval, Bill Brougher seconded, and the motion to accept the financials was approved by unanimous voice vote.

Kathy added that the Foundation's financial audit is complete and has been approved by the state.

COMMITTEE REPORTS

Finance/Audit/Investment Committee. Chair Bill Brougher reported that the Committee had to reschedule its last meeting and there is no report.

Resource Development Committee. No report.

Governance Committee. No report.

Scholarship Committee. Chair Nettie Carter-Smith reported that the Committee has not met since the last meeting, but thanked those who helped with evaluating scholarship applications. There were 198 applications eligible for review and approximately \$33,000 in scholarship funds will be awarded to students for spring semester.

Friends of PACC. Chair Paul Newman Jr. reported on the committee plans and timeline for the year:

- November finalize plans for the year
- January begin annual campaign planning
- March annual campaign mailing, gala plans
- May Friends of the PACC gala

One of the upcoming performances includes Choir of Man; Don stated that a separate committee has been formed to plan for a fundraiser centered on this performance.

Plans for the new "Hall of Fame" are continuing.

Foundation Program Reports. Don Lynam asked for Project Jericho and Scholars Program reports:

Project Jericho – Lo Houser gave a brief update on what is currently happening with Project Jericho:

- This year's holiday programming is underway
- November 1 program with artist at detention center
- Spring 2020 will be applying for funding with JFS

Scholars Program – Karen Hunt reported on the following:

- The application deadline for the class of 2024 is this Friday; Foundation Board members will receive an email soon with information about this year's induction ceremony
- She is continuing to work with the College's Institutional Research department to get accurate data for the program; there is now a code in the College's administrative software that codes every student who has participated in the program
- She is also working with Taylor Roberts in the Grants department on a survey to explore data regarding people who have left the program during the college phase. This is a class project for Taylor's Master's Program.

STANDING REPORTS

Chairman's Report. Don Lynam recognized two members of the Foundation office for their recent promotions - Karen Hunt to Director of the Scholars Program and Taylor Roberts to Grant Development Coordinator. Congratulations to both – they have done a great job!

He reminded Board members to reference the bottom of the agenda for dates of upcoming holiday events.

Board of Trustees and President's Report. Dr. Blondin reported on the following:

- There is no formal Board of Trustees meeting this month, but a retreat instead
 - Required annual ethics training
 - John Fimiani Upward Brands working to assess value of CSCC brand and audience

- Session with Dr. Merrill Irving, President of Hennepin Technical College in Minneapolis who is an expert in diversity/inclusion/equity/equality
- Snapshot of college completion/retention by Lynn Geist and Shani Newton
- Trends in higher ed will present to the board in the future
- Flat is the new up in enrollment; most community colleges are down; retention is also down national. Our enrollment is steady, we will strongly focus on retention. During the last recession people who lost jobs returned to school in high numbers. This is not expected to be the case during our next recession.
- Capital bill Clark State has 2 buckets for funding one is higher ed bucket, applied for \$8 million for Rhodes Hall renovations but looks like we will get \$3.02 million; the other is for community projects for PAC and HBC upgrades, applied for \$4 million but expect to get around \$400,000; not sure if PAC is ranked on the list
- Won the NCWE Exemplary Program Award for ISO 9001, this training program had a local economic impact of over \$320 million
- Was honored to talk about *She Stoops to Conquer*; next year MacBeth
- In February, she will be doing general presentations in the region on the future of higher ed and what that looks like for Clark State

Director's Report. Toni Overholser reported on the following:

- \$62,000 has been raised so far in this year's annual campaign
- Major Gifts Campaign annual report will go out after the first of the year
- Please register for the holiday parties if you haven't already done so; more importantly, if you know of someone who should be connected with Clark State, please let Toni know and she will personally invite them; the parties will be informal and there will be a student story on video
- Scholars program is in need of mentors, press release soon; hoping for more community members; group activities will begin after first of year and an email will be going out (unable to do any in the fall); reminder that mentoring starts at the high school level

Don ended the meeting with a quote from Ronald Reagan – "We can't help everyone, but everyone can help someone."

The meeting adjourned at 12:57 p.m.

Respectfully submitted,

Toni Overholser