

# Transfer Advising Program Guide

Clark State Community College, Associate of Applied Business Degree, Major in Management

Transfer Program to Miami University, Bachelor of Science (BS) in Commerce Degree, Major in Small Business Management

Catalog Year: Beginning 2018-2019

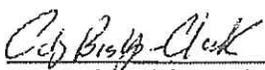
Miami Contact Name and Information: Ted Light; [lighttb@miamioh.edu](mailto:lighttb@miamioh.edu); 513-785-7707

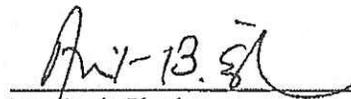
## Description

The Associate of Applied Business, Major in Management at Clark State partners well with the BS in Commerce at Miami University.

The Bachelor of Science in Commerce Degree, Major in Small Business Management requires 124 credit hours. At least 30 of those hours must be earned at Miami, including the 12 of the final 30 credit hours. The matches below indicate specific courses you may be awarded after successfully completing those courses and transferring to Miami University.

*Note: Neither Miami University nor the Clark State Community College shall use the name, logo, likeness, trademarks, image or other intellectual property of either of the other parties for any advertising, marketing, endorsement or any other purposes without the specific prior written consent of an authorized representative of the other party as to each such use. Clark State Community College may refer to the affiliation with Miami in public information materials regarding the relevant Program. Miami reserves the right to review and request modification of Clark State's reference to Miami as necessary. Clark State may refer to the affiliation with Miami in its brochures and other public information materials having to do with the Program.*

  
Dr. Cathy Bishop-Clark      Date 4/30/16

  
Dr. Amit Singh  
Provost and Senior Vice President  
Clark State Community College

Interim Regional Campus Dean  
& Associate Provost  
Miami University

  
Dr. Phyllis Callahan      Date 5/4/18  
Provost  
Miami University

**Clark State A.A.B. Management**

**Program Requirements**

ENG	1111	English I	3
ITS	1105	Computer Concepts	3
MGT	1000	Management Program Orientation	1
MGT	1060	Organizational Behavior	3
MGT	1120	Principles of Management	3
MTH	1060	Business Mathematics	3
ACC	1100	Introduction to Financial Accounting	4
ECO	2220	Principles of Microeconomics	3
ENG	2211	Business Communication	3
MKT	2000	Marketing Management	3
		Humanities Elective	3
ECO	2210	Principles of Macroeconomics	3
HRM	1725	Human Resource Management	3
MGT	2000	Quality Management	3
MGT	2600	Legal Environment of Business	3
STT	2640	Data Analytics	3
LSC	2270	Operations Management	3
MGT	2270	Business Finance	3
MGT	2650	Negotiation Skills	3
MGT	2800	Capstone	3
		Technical Elective	1
		<b>Total</b>	<b>60</b>

**Miami University B.S. Commerce**

**Program Requirements**

ENG	111	Composition and Rhetoric	3
CIT	154	Personal Computer Concepts	3
UNV	101	I Am Miami	1
MGT	T	Transfer Credit	3
CMR	111	Introduction to Management	3
MTH	T	Transfer Credit	3
ACC	221	Intro to Financial Accounting-fulfills CMR101	4
ECO	201	Principles of Microeconomics-fulfills CMR211	3
STC	135	Principles of Public Speaking	3
MKT	291	Principles of Marketing-fulfills CMR105	3
		Humanities Elective	3
ECO	202	Principles of Macroeconomics	3
MGT	T	Transfer Credit	3
CMR	T	Transfer Credit	3
BLS	342	Legal Environment of Business-fulfills CMR108	3
CMR	T	Transfer Credit	3
MGT	T	Transfer Credit	3
CMR	302	Financial Info. For Managers	3
CMR	T	Transfer Credit	3
CMR	T	Transfer Credit	3
		Elective	1
		<b>Total</b>	<b>60</b>

The following additional coursework will be required to complete the BS in Commerce Degree program at Miami University

CRS	CRN	Course Title	Hours
CMR	207	Management Planning & Control	3
CMR	244	Intro to Global Business	3
CMR	282	Computer Based Business Analysis	3
CMR	495	Capstone in Org. Strategy for Commerce	3
STC	261	Statistics	4

CMR	242	Management of Small Business Operations	3
CMR	263	Sales & Promotion	3
CMR	301	Personal Organizational Skills	3
CMR	361	Marketing for the Small Business	3
CMR	401	Leadership Decision Skills	3
CMR	442	Current Issues & Innovation in Small Business	3
		Total - Additional Technical Courses	34

Miami Plan & General Electives      30  
Total Hours                                      124

