

CLARK STATE FOUNDATION BOARD OF DIRECTORS
Wednesday, January 16, 2019 – 11:30 a.m.
Hollenbeck Bayley Creative Arts and Conference Center

Minutes

Directors present: Don Lynam (Chair), David Ball, Bill Brougher, Nettie Carter-Smith, Teresa Demana, Sharon Doyle, Sue Evans, Bob Hill, Terry Howell, Mitch Hurst, Steve Neely, Paul Newman Jr., Kerry Pedraza, Patti Phillips, Jo Ann Rigano and Phil Teusink

Staff present: Adele Adkins, Christa Bostick, Theresa Felder, Lo Houser, Karen Hunt, Tiffany Hunter, Kathy Nelson, Toni Overholser, Kanasha Scott and Larry Wakefield

Guests: Justin McCulla, John Minter

Welcome. Chair Don Lynam welcomed Board members and convened the meeting at 11:55 a.m. He asked Dr. Theresa Felder to introduce the newest member of the Clark State family, Dr. Tiffany Hunter, Vice President of Academic Affairs. Dr. Felder welcomed Dr. Hunter to the meeting and asked her to give a brief bio. Dr. Hunter has worked in higher education for 20 years and in administration for 10 years. She and her family have relocated from Florida and she is looking forward to her time at Clark State.

Highlight. Justin McCulla, Director of Athletics and Student Life, gave an overview of the athletic program at Clark State:

- There are currently 3 women's sports and 2 men's sports
- Clark State is a Division II school and can offer athletic scholarships for tuition, fees and books
- Our number of student athletes and retention rates have increased in the last three years
- Strategies that have led to improvements include study table/tutoring with required number of hours, academic support (success coach assigned to athletes), holistic approach (getting to know the students, what they need, what is going on with them), student athlete day, encouraging and strengthening line of communication, athletic banquet
- Summary: We have an increased number of student athletes, higher retention rate, better student engagement, athletic program contributes to SSI, and student athletes are developing better academic AND life skills
- Strengths: Athletics enhances connection to the College and overall learning experience; could be a recruiting tool to attract students, quality of the program and student experience has improved
- Goal: Develop athletic program that resembles college environment (branded items), continue increased retention rates, help student athletes enter the workforce successfully
- Challenges: Recruiting athletes is difficult (insufficient scholarship funds, lack of affordable/safe housing for out-of-town students and low awareness of program in the high schools), developing student athletes as students AND athletes has been inconsistent in the past, and coaching compensation and inadequate staffing

- No Cost Improvements: Better recruitment through admissions process, better marketing, promote student athlete successes and stories, strengthen relationships with high schools, strengthen collaborations with agencies to share facilities
- Minimal Investment Improvements: Strengthen the academic and athletic success of the student athletes, increase marketing and promotion of the program, games and athletes, establish partnerships with neighboring apartment complexes, establish connections with younger students to excite them about Clark State
- Improvements Requiring Budget Change (recommended budget increase of \$50,000): increase compensation for coaches, increase scholarship funds, provide bus rental for trips over two hours, upgrade team needs/equipment/facilities, increase department staffing, develop plan to move softball/baseball back to Clark County

Minutes. Phil Teusink presented the minutes from the November 21, 2018 meeting and asked for a motion to accept. Steve Neely moved to accept, Nettie Carter-Smith seconded, and the minutes were approved by unanimous voice vote.

Financial Statements. Kathy Nelson presented the financial statements for the period ending December 31, 2018, showing a fund balance of \$13,438,863 and a decrease of \$202,362 since October. Pattie Phillips moved for approval, Phil Teusink seconded, and the motion to accept the financials was approved by unanimous voice vote.

COMMITTEE REPORTS

Finance/Audit/Investment Committee. Chair Phil Teusink reported that the committee met prior to today's Board meeting to review the audit and 990. The auditors reported a clean audit and copies of the audit, as well as the first page of the 990 are available. Don Lynam brought forward a motion by the Committee to accept the audit and 990 which was seconded by Phil Teusink and approved by unanimous voice vote.

Resource Development Committee. Chair Jo Ann Rigano stated there is no report; the Committee will meet on January 25. She is pleased to report that there are nine Board members committed to serving on this Committee.

Governance Committee. No report.

Scholarship Committee. Chair Nettie Carter-Smith reported that the Committee met at the end of November and the notes are included in today's meeting packet. She also announced that we will celebrate the newest class of Scholars (Class of 2023) at an induction ceremony on January 22.

Friends of PACC. Performing Arts Center Executive Director, Adele Adkins, reported on the following:

- A reception was held prior to the invited dress rehearsal for the production of Elf in November. Approximately 500 people attended; there was an opportunity to purchase a Friends of PACC membership and over \$4,000 was raised.

- Melissa Etheridge concert is confirmed for May 8 and high attendance is anticipated; other upcoming events include *Rock of Ages* on January 17, Sara Goldrick-Rab lecture and reception on January 23, and *Frankenstein* on February 14.
- Tentative date for this year's gala is September 28.
- The next committee meeting will be on February 6.

STANDING REPORTS

Chairman's Report. Don Lynam reminded the group that there will be no Board meeting in February; the meeting will be March 20 and will be at the Greene Center, but the time has changed to a lunch meeting at 11:30 a.m. The Board usually has a retreat in May, but it was decided to forego the retreat this year and hold a regular Board meeting. Don also reminded the group that the different areas of the Foundation (Project Jericho, Scholars Program, Grants and Alumni) are all submitting individual reports for each Board meeting, which has been very informative.

Board of Trustees Report. David Ball gave a brief summary of last night's Board of Trustees meeting:

- At the Reorganization Meeting, Mike McDorman, Peggy Noonan and Kyle Hall were reappointed to the Board and sworn in; Sharon Evans' term as Board Chair has ended and Brad Phillips will now serve as Chair.
- At the Work Session, presentations were made by Justin McCulla and Cox Media Group; copies of the presentations are available to those interested.
- At the Regular Meeting, the Board of Trustees approved the Mercy Health Clinic Agreement; there will be a public signing in the near future.

He then asked Dr. Theresa Felder to give an update on the HLC visit in December. Dr. Felder reported that after two years of preparation and over 300 pages of evidence submitted, a team of four peer reviewers came to meet with and observe Clark State faculty, staff and students to "see if we do what we say we do." After the visit, they were very complimentary and stated we were a "well-managed institution with a high level of interaction." Thank you to everyone who participated in and contributed to the process.

Director's Report. Toni Overholser reported on the following:

- Holiday in the City event went well despite the windy/rainy weather; over 100 people attended
- The Holiday Party at Coppertop in Urbana also went well with a good turnout; approximately 100 people attended
- 39 students were awarded scholarships totaling \$26,000 for Spring semester; thank you to all the Board members who helped read and score applications. We continue to work to improve and streamline the process – we will be increasing the number of reviewers for future award cycles and have added a summer semester cycle for 2019.
- The induction ceremony for the newest class of Scholars will be held on Tuesday, January 22 at 7:00 p.m. at the Performing Arts Center. The superintendents for all the school districts participating in the Scholars program will be in attendance. Students will be given Scholars sweatshirts and will be recognized with a certificate on the stage.

Toni ended her report with a thank you to all Foundation Board members for everything you do to support the College, Foundation and students.

The meeting was adjourned at 12:50 p.m.

Respectfully submitted,

Toni Overholser